FFL SOLIDITY

# FAST START PACKET

PREPARED WITH YOUR SUCCESS IN MIND



## WHAT'S INCLUDED:

(PRINT EACH OF THESE OUT)

PAGE 1: RESOURCES

PAGE 2: NEW AGENT TRAINING WEEK

PAGE 3: WEEKLY SCHEDULE

PAGE 4: DIAL TRACKER

PAGE 5-6: APPOINTMENT SETTING SCRIPT

PAGE 7: MAIN PHONE OBJECTIONS

PAGE 8-11: ONE-CALL-CLOSE SCRIPT

PAGE 12: IN-HOME AGENDA (8 STEPS TO FEX)

PAGE 13: OUR CARRIERS

PAGE 14: CREDIBILITY SHEET

PAGE 15: CARRIER WEBSITES AND QUOTING TOOLS

PAGE 16-26: WHOLE LIFE PRODUCTS







FIND PHONE SCRIPTS, PRESENTATIONS, DOCUMENTS, TRAINING VIDEOS, ETC.

#### FFLSOLIDITY.COM

#### <u>LIVE DIAL TEAM</u>

DIAL WITH THE TEAM AND LISTEN TO TOP PRODUCERS DIAL LIVE FROM 8AM ET-1PM ET

**ZOOMSOLIDITY.COM** 

IMPORTANT: LIVE DIALS IS TO BE USED TO LEARN SCRIPTS AND OBJECTION HANDLING. WHEN PRIVATE CLIENT INFORMATION IS BEING DISCUSSED, PLEASE MUTE YOUR MICROPHONE

#### SUPPORTING SOFTWARES

INCREASE YOUR DIALING AND SALES EFFICIENCY WITH THESE PLATFORMS



**RINGY.COM** (POWER-DIALING SOFTWARE)



ZEEPO.IO (ALL-IN-ONE VIRTUAL SALES PLATFORM)



WORKSPOTSAPP.COM (ACCESSTO OFFICES & LEAD DISCOUNTS)



<u>UNDERWRITING GENIES</u> (IMMEDIATE UNDERWRITING SUPPORT) #IN-HOME-HELP SLACKCHANNEL

#### **CARRIER PHONE NUMBERS**

AMERICO: 800-231-0801

MUTUAL OF OMAHA: 800-867-6873

TRANSAMERICA: 877-234-4848

AIG/COREBRIDGE FINANCIAL: 800-677-3311

AMERICAN AMICABLE: 800-736-7311

AETNA: 866-272-6630

PROSPERITY: 855-321-2755

#### **STAY PLUGGED IN**

#### JOIN THE FFL SOLIDITY SLACK WORKSPACE:

http://fflsolidityagency.slack.com

#### **JOIN THE FACEBOOK GROUP:**

https://www.facebook.com/groups/fflsolidity

#### **FOLLOW US ON FACEBOOK:**

https://www.facebook.com/FamilyFirstLifeSolidity

#### **FOLLOW US ON INSTAGRAM:**

https://www.instagram.com/ffl\_solidity/



## NEW AGENT TRAINING WEEK

#### **MONDAY - MINDSET AND PHONE TRAINING**

JOIN RAMI HAMADY TO GO OVER THE PROPER MINDSET WHEN DIALING AND PHONE OBJECTIONS AT 4PM ET/1PM PT

JOIN AT: ZOOMSOLIDITY.COM

#### **THURSDAY - IN-HOME SALES PROCESS**

JOIN MARYSA MAGGIO TO GO OVER HER APPOINTMENT PROCESS FROM BEGINNING TO END AT 2PM ET/11AM PT

JOIN AT: ZOOMSOLIDITY.COM

#### **SUNDAY - LEAD STRATEGY CALL**

EVERYTHING A NEW AGENT NEEDS TO KNOW ABOUT LEADS, EXPECTATIONS AND THE VARIOUS TYPES. 12PM ET/9AM PT

JOIN AT: ZOOMSOLIDITY.COM



### **WEEKLY SCHEDULE**

#### **MONDAY - DIAL DAY**

DIAL WITH THE TEAM AND LISTEN TO TOP PRODUCERS DIAL LIVE FROM 8AM ET-1PM ET

JOIN AT: ZOOMSOLIDITY.COM

IMPORTANT: LIVE DIALS IS TO BE USED TO LEARN SCRIPTS AND OBJECTION HANDLING. WHEN PRIVATE CLIENT INFORMATION IS BEING DISCUSSED, PLEASE MUTE YOUR MICROPHONE

#### **THURSDAY - DIAL DAY**

DIAL WITH THE TEAM AND LISTEN TO TOP PRODUCERS DIAL LIVE FROM 8AM ET-1PM ET

JOIN AT: ZOOMSOLIDITY.COM

IMPORTANT: LIVE DIALS IS TO BE USED TO LEARN SCRIPTS AND OBJECTION HANDLING. WHEN PRIVATE CLIENT INFORMATION IS BEING DISCUSSED, PLEASE MUTE YOUR MICROPHONE

#### **THURSDAY - ADVANCE MARKETING SALES TRAINING**

FFL CORPORATE IUL AND ANNUITY TRAINING ON FACEBOOK LIVE AT 11AM ET / 8AM PT

JOIN AT: FACEBOOK.COM/FAMILYFIRSTLIFE

#### **THURSDAY - SOLIDITY AGENCY ZOOM CALL**

WEEKLY AGENCY ZOOM CALL WITH TOP AGENCY OWNERS & TOP PRODUCERS AT 4PM ET / 1PM PT

JOIN AT: ZOOMSOLIDITY.COM

#### **FRIDAY - THE NEXT LEVEL LIVE TRAINING**

FFL CORPORATE TRAINING ON FACEBOOK LIVE AT 11AM ET / 8AM PT

JOIN AT: FACEBOOK.COM/FAMILYFIRSTLIFE



## DIAL TRACKER

Name:		week or			
Number of dials:	/= No contact	X= Appointment set			
		25			
		50			
		75			
		100			
		12			
		15			
		17			
		20			
		22			
		250			
Number of sits:		Life AP:  Annuity AP:  Commissions (paid)			
Annaintments cold:		Interviews:			
Appointments sold:		Controcts:			
		Pre Licensing:			
Close ratio %		Goal reached from prior week Circle one: YES / NO			
		Goal for next week (AP):			



Hello, (Name)

This is NAME and I'm getting back to you about the request you submitted for the life insurance information.

(Name) I'm the field underwriter that has been assigned to get the information out to you so I just need to verify the information you put down.

I have your DOB here as?

And your over on ADDRESS?

We are running behind as we have more requests than field underwriters so I'm going to put down some notes.

Are you a smoker or a non-smoker?

Are you Married, single or widowed?

Are you working, retired or disabled?

Spouse- working, retired or disabled?

If working->; What time are you typically back in the door from work? Your Spouse?

Perfect, my job as your field underwriter is simple. We work with a variety of companies so it's just my job to get the different options out to you and show you what you qualify for. The plans are all non-medical, meaning no blood and no urine so it only takes about 15 minutes to go over the options.

I have DAY/TIME AVAILABLE or DAY/TIME AVAILABLE,

What time is better?

Ok, I will put you down then.



(TIE DOWN)

Please grab a pen and paper so I can give you some information about myself and for the appointment.
My first name is NAME that's (SPELL FIRST NAME OUT) my last name is NAME (spellout) and if you could go ahead and right down I have you and your spouse in for this upcoming (day) at (time). I do ask for about a 30 minute window just incase the family before you has a few extra questions or I hit any traffic.
That should be all I need. What time did I say again?
Ok, if you could write down that time at the top of your paper as I will be there at TIME on DAY.
And you don't see any reason as to why you and (spouse) wouldn't be there (day) at (time) right? Ok.
Last thing before I let you go I have you here at (ADDRESS) but I am really bad with directions what color is the home on the outside just so I know I am in the right place? Is there street parking or should I park in the driveway?  And does the doorbell work or just give a knock on the front door?
Great, other than that I look forward to meeting with you and (spouse) on (day) at (time) have a good day.



### **MAIN PHONE OBJECTIONS**

	i seni that in months ago.
<b></b>	Yep, we are crazy far behind. Thanks for being patient. I'm actually the manager of the county and I am in charge of making sure this gets out you, and I'm going to be out tomorrow. Are you still working? (Jump right back to the script)
	"I didn't send this in".
<b></b>	Yeah (Client Name), this was the generic life insurance request you sent in some time within last few months. You put as your birthday andas your address. Anyway, I'm the manager of the county in charge of getting this out to you (Jump right back to the script).
	"I sent that in months ago."
<b>→</b>	Okay (Client Name), perfect. That will make this way easier for me, so what I'll do is put down for tomorrow to review and make sure our guys got you set up correctly. It shouldn't

even take 5 minutes. Are you still working, retired or disabled?(Jump right back to the script).





#### 1. PHONE SCRIPT INTO PRESENTATION

1. PHONE SOME THITO PRESENTATION
Hi this is Josh calling from the Benefits Center about the request that you filled out online
for information on life insurance.
You listed your Date Of Birth as Is that correct? Ok, I'm the licensed medical underwriter assigned to your case. We are doing everything virtually so it only takes about 10 minutes. Go ahead and grab a pen and paper so we can get this out of the way.
2. GET CREDIBILITY
I want you to write down my information:
-My name is Josh Williams
-My state Producer number is With that number you can go to the Department of
Insurance website and type it in to find me. That way you know who I am. The state just

#### 3. POWER QUESTIONS: (As Needed)

requires me to leave that with you for your records.

- Are you home and sitting somewhere where you can write down some numbers for me?
- Do you have a good email that you can use while we are on the call if I send some information over to you?
- Does this phone receive text messages as well?
- Have you been trying to get this set up for a while now or am I the first person you've been able to talk to about this?
- Do you currently have any active life insurance now?
- Have you ever been declined for life insurance before?
- Are you working full time or are you retired? If on SSI: Ok and that's being deposited into your bank account like most people or do they put that on your direct express card?

#### 4. EXPLAIN THE PROCESS

Now the way this works is very simple. My job is a little different from the sales reps we send out to you. I'm on the medical side of things so I'm going to ask you about 5 medical questions, and depending on how you answer those, it will give me a good idea of which companies will decline you and which ones might approve you.

Once we pull up some options for you, we will look to see which company is offering you the best rate. And at that point we will submit an application to see if we can get you approved for coverage. Now unfortunately we can't commit to anything today, because before you can buy the insurance, you have to get approved for it first. Does that make sense?



#### 5. FIND WHY

Now people typically fill this out for one of 3 reasons.

- To cover their funeral and final expenses
- 2- To cover large loans like maybe a mortgage
- 3- For legacy purposes or income replacement

What was your main concern?

Ok and as of right now if something happened to you today, who is responsible for handling your funeral? Are they local? Could they be here quickly to take care of these things? Are they working full time? Do they have children of their own?

Ok so it sounds to me like the reason you filled this out was because the last thing you would want is for something to happen to you and then your \_\_\_\_ have to figure out how to \_\_\_\_. (Paint the picture)

#### 6. MEDICAL QUESTIONS (FINANCIAL INVENTORY SHEET)

- A. Complete Inventory Sheet
- B. Send information to the Underwriting Genie on Slack (In Home Help)

Ok, so based on your medical questions I'm not sure if we will be able to get you approved or not, but luckily there's a lot of companies so hopefully someone will say yes, but if for some reason we can't get you approved are you at least saving any money each month for emergencies?

#### 7. PITCH 3 OPTIONS

So I have put your	information	into the syster	n and we	e have s	some op	ptions h	ere. '	This ty	/ре о
coverage is called	·								

(Choose coverage type below and read.)

#### Whole Life

Now luckily you're still in the age range to be able to qualify for this. Thats a big deal because this is the most popular type of coverage. Whole life is a plan that lasts your whole life. The cool thing about this is if we can get you approved for it today you won't ever have to deal with life insurance again. Now the reason it's so popular is because the way it works is kinda like a savings account. So any money you ever spend on this program is still your money. It grows with a cash value and earns a small interest rate. So 5, 10 years from now if you have an emergency and you need to tap into the account you have the option to do that. So that money isn't being thrown away, it's still your money. Does that make sense?

Now luckily you're still in the age range to be able to qualify for this, this is a big deal because this is the most popular type of coverage. With this plan you get a lot more coverage for a lot cheaper price. Now the cool thing about this plan is if we are able to get you approved for it, it locks in your rates. So you don't have to worry about the price going up every 5 years. It will stay the exact same the entire time. Does that make sense?

#### Cash Back Term

Now luckily you're still in the age range to be able to qualify for this, this is a big deal because this is the most popular type of coverage. It comes with a 100% guarantee. It last for \_\_\_ years. Now during that time, if anything happens to you, it pays out to your family. If nothing happens to you, and you outlive the policy, they return 100% of every dollar you ever spent on it. And lastly it has built in living benefits which means if you have any critical, chronic, or terminal illnesses, things such as heart attack, stroke, cancer, this will actually pay out to you while you're still here because obviously you wouldn't be able to work. So this would replace your income. With this plan there is no way to lose which is why everyone wants it. Now if we are able to get you approved for it, it locks in your rates. So you don't have to worry about the price going up every 5 years. It will stay the exact same the entire time. Does that make sense?

(See Next Page)

Go ahead and right down:

- Coverage Amount 1
- Coverage Amount 2
- Coverage Amount 3
- Now next to (coverage amount 1) write down (price).

This plan is for people who are really smart with their money. The ones who are already saving and understand the importance of life insurance and want to lock in the max amount of coverage now so that they can save money. Because the older you get, the more expensive it becomes. Now this option comes with a built in Funeral & Final expense benefit, but it also provides enough for Income Replacement. Obviously it's very tough to go from 2 incomes to 1. And It's impossible to go from 1 income to none. So this will give \_\_\_\_ the ability to continue their standard of living until they figure out the next steps.

Next to (coverage amount 2) write down (price).

Now this is one of the most popular plans. This is for people who want to take care of their family but have a more strict budget. This plan covers both the Funeral and final expenses. Now the reason it's called Funeral AND Final expenses is because most of the time we don't just die in our sleep. We usually end up in a hospital bed racking up medical bills on our way out. So this will cover the funeral plus any medical bills that pop up in the mail 3 months later.

· Next to (coverage amount 3) write down (price).



Lastly, this is the starter program. This was built for people on fixed incomes or unemployment. It was created because they knew it was affordable for everyone and they wanted to make sure that bare minimum we had our final expenses covered and weren't being irresponsible and leaving that burden on someone else. So this plan here will just cover the (funeral/cremation) in full.

#### 8. CLOSE

Now, like	l said before.	Unfortunately,	I don't make	the final	decision. 7	The insu	ırance compa	ıny
does that.	So we still ha	ave to submit y	our application	on to see	if you can	even q	ualify for this.	But if
you are al	ole to qualify,	would you war	nt to leave yo	ur family	with	or	?	

Ok, I'll try my best to get you approved. The application only takes about 5 minutes and we will know immediately if you're approved or not. I'll pull that up now. Spell your first name for me.... (Complete the App)

#### **IN-HOME AGENDA**



- Why Was The Form Filled Out?
  - a. Final Expense/Burial Costs
  - b. Income Replacement/Mortgage Protection
  - c. Leverage Legacy
- What does it look like for the family if there is no insurance in place?
- Who am I
  - Field Underwriter- I'm going to help you figure out what you're medically eligible for
  - Broker- I work WITH all of the insurance companies, I don't work FOR any of them.
  - Non-Captive- I am able to shop around for you with multiple companies
- 4. Here's what we're going to do today
  - 2-3 minutes of health and finance questions
  - Based on how you answer those questions. I will make a recommendation
  - Then, we will show you some options.
  - Once we find an option that makes sense, we will submit a request for coverage to find out what you can qualify for.
    - If you do not qualify: We will find a different plan and resubmit for coverage
    - If you do qualify: We will have 30 days to adjust up, adjust down, or leave it alone
- 5. 3 Things To Accomplish Today
  - Make sure you can afford it
  - Make sure you can qualify
  - Make sure you understand it
- Financial/Health Inventory
  - Go through the questions
  - Who is going to be picking up the pieces?
  - Any life insurance currently in place?
- 7. Show You The Options/Get A Second Opinion From Senior Underwriter
- See If You Qualify



## **OUR CARRIERS**





































#### WHAT WE DO:



#### MORTGAGE PROTECTION

Do you have a plan to pay your mortgage in the event of your death? Dont lose your family's most valuable asset due to poor planning.



#### LIFE INSURANCE

How much coverage is enough? Make sure your family is protected with enough coverage to provide for them when you are gone.



#### **FUTURE INCOME PLANNING**

Are you concerned with market volatility? There is a little known secret to keep your money safe during market corrections.

#### THREE OBJECTIVES: Affordable | Comfortable | See If You Qualify

Mortgage/Rent: M		fortgage Term: 15   20   30 Refi or Purchase					
House Value: Mo		onthly Payment:					
Equity:	_ Do you pay extra toward	mortgage to pay off lo	oan early? Y/ N				
Name:	Age:	Name:	Age:				
Occupation:		Occupation:					
Monthly Income:		Monthly Income:					
Medications:	Smoker: Y/N	Medications:	Smoker: Y/N				
Surgeries:		Surgeries:					
Family:		Family:					
Neuropathy / HBP / L	: Heart Attack / Stroke / Tla upas/RA / Asthma & COP Kidney or Liver Disease						
What do you have to	offset the cost of the mort	gage when you die? A	mount: \$				
401K   IRA   STOCKS	S   BONDS   MUTUAL FU	NDS   C.D.'S   SIGNIF	ICANT SAVINGS				
Do you have life insur	rance? Y / N - Private / Wo	rk					
If Yes, with who and h	now much?	Ber	neficiary:				
Do you have identity	theft protection? Y / N	Do you have a will? Y	/ N Last updated?				
Do you have any uns	ecured debts?	If Yes, Total	Amount: \$				
CREDIT CARDS - Department Stores - Gas	LOANS - Personal - Business	MEDICAL BILLS TIMESHARE PROPERTIES COLLECTION ACCOUNTS					

What most people do is they want to put something in place, so that if you died or became disabled yesterday, money would come in the family today to take care of the mortgage.



## CARRIER WEBSITES AND QUOTING TOOLS

The agent should be able to access the website by clicking on the carrier name

Access Carrier E-Applications: Americo: Agent.Americo.com

Aetna: Aetnaseniorproducts.com/ssi/agentShortcut.html

American Amicable: AmericanAmicable.com/v3/agentLogin.php

Mutual of Omaha: MutualofOmaha.com

Prosperity: <u>Insuranceadmin.com</u> AIG/Corebridge: <u>aig.com/login</u>

#### Carrier Quoting Tools:

Quote Americo Here <a href="https://sc.americo.com/mobile">https://sc.americo.com/mobile</a>

To quote Mutual of Omaha download the "Quote for Sales Professional" App from your phones App Store. The quoting tools for Prosperity, American Amicable, AIG and Aetna are all available after logging into your back office.

# ANTERICO EAGLE PREMIER WHOLE LIFE

- PERMANENT COVERAGE
- DEATH BENEFIT GUARANTEED TO REMAIN LEVEL
- PREMIUMS STAY AT A LOCKED IN RATE
- PASSES ON TO BENEFICIARY OF YOUR CHOICE
- AVOIDS PROBATE
- DEATH BENEFITSIS PAID OUT TAX FREE
- DEATH BENEFIT DOUBLE FOR ACCIDENTAL DEATH
- LIVING BENEFITS
- COVERAGE STARTS IMMEDIATELY AFTER APPROVAL
- SMOKERS GET AN INCENTIVE TO QUIT SMOKING AND GET NON SMOKING RATES

## PR@SPERITY NEW VISTA WHOLE LIFE

- PERMANENT COVERAGE
- DEATH BENEFIT GUARANTEED TO REMAIN LEVEL
- PREMIUMS STAY AT A LOCKED IN RATE
- PASSES ON TO BENEFICIARY OF YOUR CHOICE
- AVOIDS PROBATE
- DEATH BENEFIT IS PAID OUT TAX FREE
- OPTION FOR DOUBLE ACCIDENTAL DEATH RIDER
- LIVING BENEFITS & BUILDS CASH VALUE
- COVERAGE STARTS IMMEDIATELY AFTER APPROVAL
  - **GRADED COVERAGE:**
- YEAR 1 30% DB, YEAR 2 70% DB, YEAR 3 FULL DB
  - MODIFIED COVERAGE:
- YEAR 1 110% ANNUAL PREMIUM, YEAR 2 231% AP, YEAR 3 FULL DB



## SIMPLIFIED ISSUE WHOLE LIFE (SIWL)

- PERMANENT COVERAGE
- DEATH BENEFIT GUARANTEED TO REMAIN LEVEL
- PREMIUMS STAY AT A LOCKED IN RATE
- PASSES ON TO BENEFICIARY OF YOUR CHOICE
- AVOIDS PROBATE
- DEATH BENEFITSIS PAID OUT TAX FREE
- DEATH BENEFIT DOUBLE FOR ACCIDENTAL DEATH
- LIVING BENEFITS & BUILDS CASH VALUE
- COVERAGE STARTS IMMEDIATELY AFTER APPROVAL
- GRADED COVERAGE: YEAR 1-2 110% PREMIUMS PAID, YEAR 3 FULL DEATH BENEFIT



## **GUARANTEED ISSUE WHOLE LIFE (GIWL)**

- PERMANENT COVERAGE
- DEATH BENEFIT GUARANTEED TO REMAIN LEVEL
- PREMIUMS STAY AT A LOCKED IN RATE
- PASSES ON TO BENEFICIARY OF YOUR CHOICE
- AVOIDS PROBATE
- DEATH BENEFITS IS PAID OUT TAX FREE
- BUILDS CASH VALUE
- LIVING BENEFITS
- COVERAGE STARTS IMMEDIATELY AFTER APPROVAL
- GRADED COVERAGE: YEAR 1-2 110% PREMIUMS PAID,
   YEAR 3 FULL DEATH BENEFIT

#### **SENIOR CHOICE WHOLE LIFE**

- PERMANENT COVERAGE
- DEATH BENEFIT GUARANTEED TO REMAIN LEVEL
- PREMIUMS STAY AT A LOCKED IN RATE
- PASSES ON TO BENEFICIARY OF YOUR CHOICE
- AVOIDS PROBATE
- DEATH BENEFITSIS PAID OUT TAX FREE
- DEATH BENEFIT DOUBLE FOR ACCIDENTAL DEATH
- LIVING BENEFITS & BUILDS CASH VALUE
- COVERAGE STARTS IMMEDIATELY AFTER APPROVAL
- GRADED COVERAGE (SC ONLY): YEAR 1 30% DB,YEAR 2 70% DB, YEAR 3 FULL DEATH BENEFIT
- MODIFIED COVERAGE: YEAR 1 -3 110% PREMIUMS PAID,
  YEAR 3 65 OR OLDER FULL DB

# **aetna**ACCENDO WHOLE LIFE

- PERMANENT COVERAGE
- DEATH BENEFIT GUARANTEED TO REMAIN LEVEL
- PREMIUMS STAY AT A LOCKED IN RATE
- PASSES ON TO BENEFICIARY OF YOUR CHOICE
- AVOIDS PROBATE
- DEATH BENEFITSIS PAID OUT TAX FREE
- OPTION FOR DOUBLE ACCIDENTAL DEATH RIDER
- LIVING BENEFITS
- BUILDS CASH VALUE
- COVERAGE STARTS IMMEDIATELY AFTER APPROVAL
- MODIFIED COVERAGE: YEAR 1 -2 110% PREMIUMS PAID,
  YEAR 3 6 FULL DEATH BENEFIT

- PERMANENT COVERAGE
- DEATH BENEFIT GUARANTEED TO REMAIN LEVEL
- PREMIUMS STAY AT A LOCKED IN RATE
- PASSES ON TO BENEFICIARY OF YOUR CHOICE
- AVOIDS PROBATE
- DEATH BENEFITSIS PAID OUT TAX FREE
- OPTION FOR DOUBLE ACCIDENTAL DEATH RIDER
- BUILDS CASH VALUE
- LIVING BENEFITS
- COVERAGE STARTS IMMEDIATELY AFTER APPROVAL

## ANTERICO TERM 100/150 / CBO

- COVERAGE FOR A SET TERM
- DEATH BENEFIT GUARANTEED TO REMAIN LEVEL
- PREMIUMS STAY AT A LOCKED IN RATE
- PASSES ON TO BENEFICIARY OF YOUR CHOICE
- AVOIDS PROBATE
- DEATH BENEFITSIS PAID OUT TAX FREE
- ADDITIONAL 25 50 % ACCIDENTAL
- POLICY GOES WITH YOU NO MATTER WHERE YOU MOVE TO
- COVERAGE STARTS IMMEDIATELY
  AFTER APPROVAL
- CASH BACK OPTION: 50 100% OF PREMIUMS BACK TAX FREE

## PR@SPERITY FAMILY FREEDOM TERM

- COVERAGE FOR A SET TERM
- DEATH BENEFIT GUARANTEED TO REMAIN LEVEL
- PREMIUMS STAY AT A LOCKED IN RATE
- PASSES ON TO BENEFICIARY OF YOUR CHOICE
- AVOIDS PROBATE
- DEATH BENEFIT IS PAID OUT TAX FREE
- OPTION TO ADD ACCIDENTAL COVERAGE
- LIVING BENEFITS
- COVERAGE STARTS IMMEDIATELY AFTER APPROVAL
- CONVERTIBLE TO A PERMANENT POLICY WITHIN 10
  YEARS OF OWNING POLICY OR BEFORE AGE 75



- COVERAGE FOR A SET TERM
- DEATH BENEFIT GUARANTEED TO REMAIN LEVEL
- PREMIUMS STAY AT A LOCKED IN RATE
- PASSES ON TO BENEFICIARY OF YOUR CHOICE
- AVOIDS PROBATE
- DEATH BENEFIT IS PAID OUT TAX FREE
- OPTION TO ADD ACCIDENTAL COVERAGE
- LIVING BENEFITS
- COVERAGE STARTS IMMEDIATELY AFTER APPROVAL
- RETURN OF PREMIUM OPTION: IF YOU OUTLIVE YOUR POLICY TERM PERIOD YOU RECIEVE ALL YOUR PREMIUMS BACK TAX FREE



- COVERAGE FOR A SET TERM
- DEATH BENEFIT GUARANTEED TO REMAIN LEVEL
- PREMIUMS STAY AT A LOCKED IN RATE
- PASSES ON TO BENEFICIARY OF YOUR CHOICE
- AVOIDS PROBATE
- DEATH BENEFIT IS PAID OUT TAX FREE
- OPTION TO ADD ACCIDENTAL COVERAGE
- LIVING BENEFITS
- COVERAGE STARTS IMMEDIATELY AFTER APPROVAL
- EZ RETURN OF PREMIUM OPTION: 75 % OF PREMIUMS I RETURNED
- EZ IS CONVERTIBLE TO PERMANENT POLICY BEFORE AGE 75 OR 5TH YEAR OF POLICY